



12 a 14 de dezembro de 2023

5.º ENCONTRO NACIONAL DE
LIMPEZA URBANA
& URBAN CLEANING EXPO

AUTÓDROMO DO ESTORIL, ESTORIL | CASCAIS

LIMPEZA URBANA AO SERVIÇO DAS PESSOAS E DOS TERRITÓRIOS



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Parceria para Cidades
+ Inteligentes e Sustentáveis

CASCAIS
Tudo começa nas pessoas



City cleanup action during the war

Julia Markhel



Founder member of the Let's Do It World Leader and founder of Let's Do It Ukraine and School Recycling World, environmental and social activist





250,000
square
kilometers
territory with
mines

43 697
units of
destroyed
equipment

751 473
tons of waste
from war

Ecocide and ecocatastrophe in Ukraine

Atmospheric pollution as a result of destruction of Kakhovka hydroelectric power station

150 million tons of CO2

emissions of greenhouse gases from war in Ukraine

10 thousand hectares

of wetland of international importance were destroyed

63,000 hectares

of Ukrainian forests destroyed and flooded



For comparison: the area of the entire forestry of Portugal is 32 400 hectares.

All-Ukrainian Youth Eco Movement "Let's Do It Ukraine" is part of the international movement "Let's Do It World"



196 countries



70 million
activists on the
planet



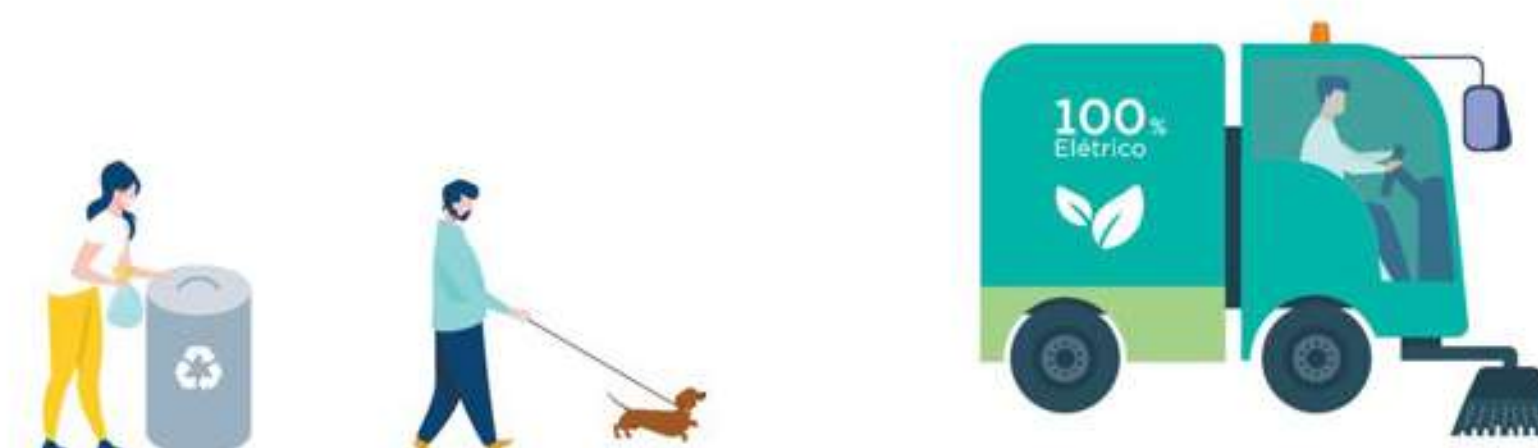
**Let's do it
Ukraine!**



24 regions
in Ukraine



3.5 million
activists
in Ukraine





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Development of ecoculture Waste management

Caring for the environment Our goal:

- Clean world
- Responsible consumption of planet resources
- Zero Waste
- Restoration of ecosystems

Actions:

- Monitoring of beach garbage
- Monitoring of water and bottom sediments as a result of eco catastrophe on Kakhovska dam
- Informational education
- involvement of citizens in eco programs and projects



World Cleanup Day in Ukraine formats:

Traditional cleanups

Digital cleanUp

We faced many But we did it together with: municipalities, communities and organizations.

WCD 2022

- 5133 locations
- 66 588 participants of traditional Cleanup
- 53 338 participants of Digital Cleanup
- 2439 tons of waste and recyclables
- 1 507 164 gigabytes of digital waste deleted
- 376,791 tons of CO2 emissions were saved
- 753,582 kWh of energy use per year saved



WCD 2023

- 282874 participants
- 18 442 locations
- 2421 tonnes collected garbage
- 140 tons of waste to recycling
- 796 389 gigabytes of digital waste deleted



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The project for schoolchildren “Mishechok” the handmade eco bag from used clothes

2022

- 21 000 eco bags
- As a result in 2022 - this saved Ukraine’s environment from being polluted with 6 462 900 plastic bags.



2023

- 22 911 participants
 - 59 072 eco bags
- Save the planet from
- 17 721 600 plastic bags

Projects are held for schoolchildren:

Recycling marathon

Eco School Awards

An educational course for ecoculture in educational institutions was created in Ukrainian and English

www.schoolrecyclingworld.org

www.associacaolimpezaurbana.org



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All-Ukrainian project "Clean beaches together!"

- Monitoring of beach waste
- Cleanups of the beaches
- Activity for locals from eco-patrol volunteers

Results: www.marinelitterwatch.discomap.eea.europa.eu

www.associacaolimpezaurbana.org





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National map of recycling station points of secondary raw materials



- active recycling stations
- cash back
- spreading the culture of recycling and supporting the processing of secondary raw materials in Ukraine



www.recyclingpoints.org

www.associacaolimpezaurbana.org



Information campaigns

- Subway
- Video boards
- Ukrainian trains
- Television
- Radio
- Celebrity
- Social networks





Eco mission to south of Ukraine as result destruction of Kakhovka hydroelectric power station



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Documentation of the consequences of eco-catastrophe: Kherson, Mykolaiv, Odesa, The rivers of Dnipro, Ingulets, and the Black Sea

- Monitoring of water and bottom sediments
- Fighting the consequences of floods, assistance to civilian citizens

On June 6, 2023, one of the biggest environmental and man-made disasters in Ukraine and Europe took place - the explosion of the Kakhovska dam. The wave rose to a height of 4-5 m. As a result, more than 63,000 hectares of forests and 5 settlements were flooded, and another 80 were destroyed by the flood. In total, more than 60,000 buildings with a total area of more than 5,800,000 m² were flooded.

So we began our research, recently returned from a third environmental mission. However all the results showed significant excesses in the content of zinc, cadmium, and arsenic. That is, in no case can you drink water, even from wells, or eat local fish. These metals accumulate in the body and can lead to serious problems with the liver, heart, kidneys, and nervous system. We must continue these studies to see the changes in the ecosystem and develop a plan to restore them. Now everyone must start balancing the systems - sorting waste, reducing their carbon footprint, etc.



Let's do it Ukraine SOS

We were the biggest environmental NGO in Ukraine before the war, and when the war started, we realized that we had so many people who could help others, and we became one of the biggest humanitarian families:

In the first days of the war we created one of the biggest international humanitarian projects — «Let's do it Ukraine SOS». This project is made to save civil people's lives by providing them with essential needs such as water, food, hygiene, clothes, medicine, heaters, blankets, mattresses, etc.

Together we helped more than 1 million citizens of Ukraine.

FOR LET'S DO IT UKRAINE SOS PROJECT United Nations gave us an honorable mention UN SDG Action Awards in 2022.

www.associacaolimpezaurbana.org



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Ecopact on joint activity and partnership in environmental protection issues to overcome the consequences of ecocide in Ukraine

More than 600 Ukrainian youth institutions, organizations, and associations have already signed the EcoPact and started working together to preserve the environment, join us

"From now on, every institution and organization in Ukraine and the world, which is ready to make efforts to save our environment, can sign this document and start living ecologically responsibly. In this way, even small but gradual and permanent steps can lead to global positive changes. We call on everyone to contribute to the restoration of the environment of the entire planet!" - Julia Markhel





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Thank you for believing that a different outcome is possible and that we can build together a peaceful tomorrow.

Let's do it - Clean World Together!

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