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5.º ENCONTRO NACIONAL DE
LIMPEZA URBANA
& URBAN CLEANING EXPO

AUTÓDROMO DO ESTORIL, ESTORIL | CASCAIS

LIMPEZA URBANA AO SERVIÇO DAS PESSOAS E DOS TERRITÓRIOS



LIMPEZA URBANA
Parceira para Cidades
+ Inteligentes e Sustentáveis

CASCAIS
Tudo começa nas pessoas



CLEAN EUROPE NETWORK



€10-13 billion every year



Improving the litter prevention across the EU



- Share experience
- Benchlearning
- Research
- Develop common methodologies





1



“Littered items in our city-center should be 50% less by 2030”

- understand the nature of and reasons for littering
- identify/apply appropriate prevention programmes
- optimise performance



2

PROVIDE
INFRASTRUCTURE



- effective waste disposal infrastructure in public places
- sort and recycle collected litter items



3

SANCTION
& PUNISH



- legal framework to criminally sanction
- set meaningful fines
- enforce the law firmly and effectively,



4



REDUCE
RISK

- restrictions on problematic products/consumption habits
- regulate specific contexts
- product design requirements



5

NURTURE
NEIGHBOURHOODS



- place and or renew
 - street furniture
 - street landscape
- take care of abandoned areas
- promote more clean green areas



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6



- raise awareness
- promote civic pride
- work to make littering socially unacceptable





- awareness raising communication
- education for children in schools and preschools

Classroom Session 1

- Facilitate a discussion with students about the problems associated with littering and how it leads to plastic pollution.
- Ask the students to monitor littering behavior of people. They could choose to monitor littering in the play area or a park they visit. Ensure that there is adult supervision when they are going to a public place. This could also be a class outing to a nearby public park.
- Guide students to observe people's behaviour of littering at that spot. Some indicators for observation could include:
 - 1) Are there waste bins in this spot?
 - 2) Do people throw waste in the waste bins?
 - 3) The type of material littered most frequently
 - 4) Was the littered material consumed by any animals?
- Discuss the observations with the students. Why do they think people littered on the street? Ask them to write a short paragraph about their experience in the park.

Conclusion

The students will be able to remember the importance of not littering and how litter can cause harm to living beings.

Evaluation

Discuss the impacts of littering and what one should do to avoid littering.

*This film is about plastic pollution. As a teacher, you can show other films regarding littering behavior.



Work with your litterproblem strategically and long term - there is money to be saved

- Step 1. How much does it cost you
- Step 2. Set your target/s
- Step 3. Define stakeholders
- Step 4. Decide on activities
- Step 5. Monitor and optimise



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